



Powerful Communication

***"Every part of my business costs me money.
Only marketing and sales make me any money"***



Getting and keeping customers is the lifeblood of your business. Helping you do so is the essence of ours. Every business is out there trying to make customers aware of its products and services. So you need powerful communications to stand out from the crowd.

We provide a comprehensive communications service. Some companies want the full service marketing strategy, PR campaigns, communications audit, competitor research. Some need a quick fix, a one-off press release, a new product launch, a customer newsletter. We make sure we are flexible enough to meet your business objectives.

Press and Public Relations

No communications and marketing strategy is complete without top class PR. We arrange press launches, write and place your press releases, and make sure you have a highly positive profile among the customers most important to you.



Marketing

So much more than advertising, a real marketing strategy is the heart and soul of a successful business. Getting the marketing mix right makes all the difference. We will help you to find the right messages and the best channels to get them to your target audience. We'll make sure your brands are really working hard.



Publicity

Press ads, radio ads, buses, posters, direct mail, flyers, telemarketing, sponsorship, events, exhibitions, on-line campaigns the choice is huge. We help you define the right promotional mix. Then we deliver the copy, design, production and media buying to really make it work for you.





LIBERTA

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